

# Simon Gooder

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**Profile** Simon is a motivated and passionate UI designer, project manager, web developer, design integrator, CSS nerd, nature lover, entrepreneur. In love with fresh air, the forest, the ocean, and the internet.

**Experience** Co-Founder + Project Manager, TheIdea; Everywhere, CAN – 2017-Present  
Working to build a transparent, digital studio; producing remarkable, organically grown products in-house, and helping businesses build their great ideas into real web or mobile experiences through pragmatic design and development.

Project Manager + Product Lead, Spotful; Montreal, QC – 2014-Present  
Working with modern project management tools, and a sense of vision to roadmap, plan features, and manage development of product. Leading the product team to develop and integrate user-flows, design usable interfaces, and maintain a scalable and cohesive style library across the platform.

Founder, GoHobo; Montreal, QC – 2015-2018  
Working to build the world's greatest alternative travel network & publication. Networking, business development, design, content creation, social marketing, web development, business strategy, etc. Managing this company through the use of automation, immense time constraints and on my own, has been an incredibly positive and enlightening experience.

Web Designer + Developer, SG Digital; Vancouver, BC, Halifax, NS, Montreal, QC – 2012-2016  
Working with clients and small businesses to plan & execute digital marketing plans, website development, search-engine-optimization, graphic design and web presence. Companies I worked with include Cascade Property Management, Blaycation, Mike Kerr, A-Pak Drywall, IronX Magazine.

**Education** BCIT; Vancouver, BC – Certificate of New Media & Web Development - 2012

**Skills** User-interface design, graphic design, team leadership, design integration, critical thinking, project management, researching, copy writing, rapid prototyping, SEO, browser testing, inbound and social media marketing, sketching & wireframing, Sketch, Asana, Trello, HTML, CSS, JS, Sass, task runners, Git, modern frameworks.

**References** Pietro Tortorici, Lead Developer at Lightspeed - 514.975.9226  
Dan Lazar, Technical Consultant - 1.514.573.8891