

Simon Gooder

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<https://simongooder.com>

Profile

I'm a user-interface and user-experience designer. I excel at ideation through design workflows, building high fidelity prototypes, and designing screens or components.

I'm looking for a remote opportunity in which I can utilize my wide array of skills, and grow as part of a solid team.

Experience

Lead UI/UX Designer, Shep; Remote – 2019-Now

Working with Shep team to design product flows, brand and marketing materials, custom integrations. Develop brand and design system for use in application, pitch decks, marketing campaigns.

Designer / Front-end Developer / Tech Consultant, Freelance; Canada – 2012-Now

Working with small businesses and startups to develop usable and delightful products and websites, through user-interface design, and user-experience knowledge.

Project Manager + Product Lead, Spotful; Montreal, QC – 2014-2019

Working with and consulting executive team on roadmap, and product direction and design. Leading the product team to develop and integrate user-flows, design usable interfaces, and maintain a scalable and cohesive style library across the platform.

Co-Founder / Product Architect / Project Manager, TheIdea; Canada – 2017-Now

Working to build a transparent, digital studio; producing remarkable, organically grown products in-house, and helping businesses build their great ideas into real web or mobile experiences through pragmatic design and development.

Education

BCIT; Vancouver, BC – Certificate of New Media & Web Development - 2012

Skills

User-interface design, user-experience design, front-end development, teamwork, leadership, product strategy, critical thinking, project management, rapid prototyping, browser testing, SEO and digital marketing, sketching & wireframing, Sketch, Illustrator, Photoshop, InVision, Git.

References

Pietro Tortorici, Lead Developer at Lightspeed - 514.975.9226

Dan Lazar, Technical Consultant - 1.514.573.8891